

COMPANY PROFILE

SOCIAL MEDIA MARKETING SERVICES

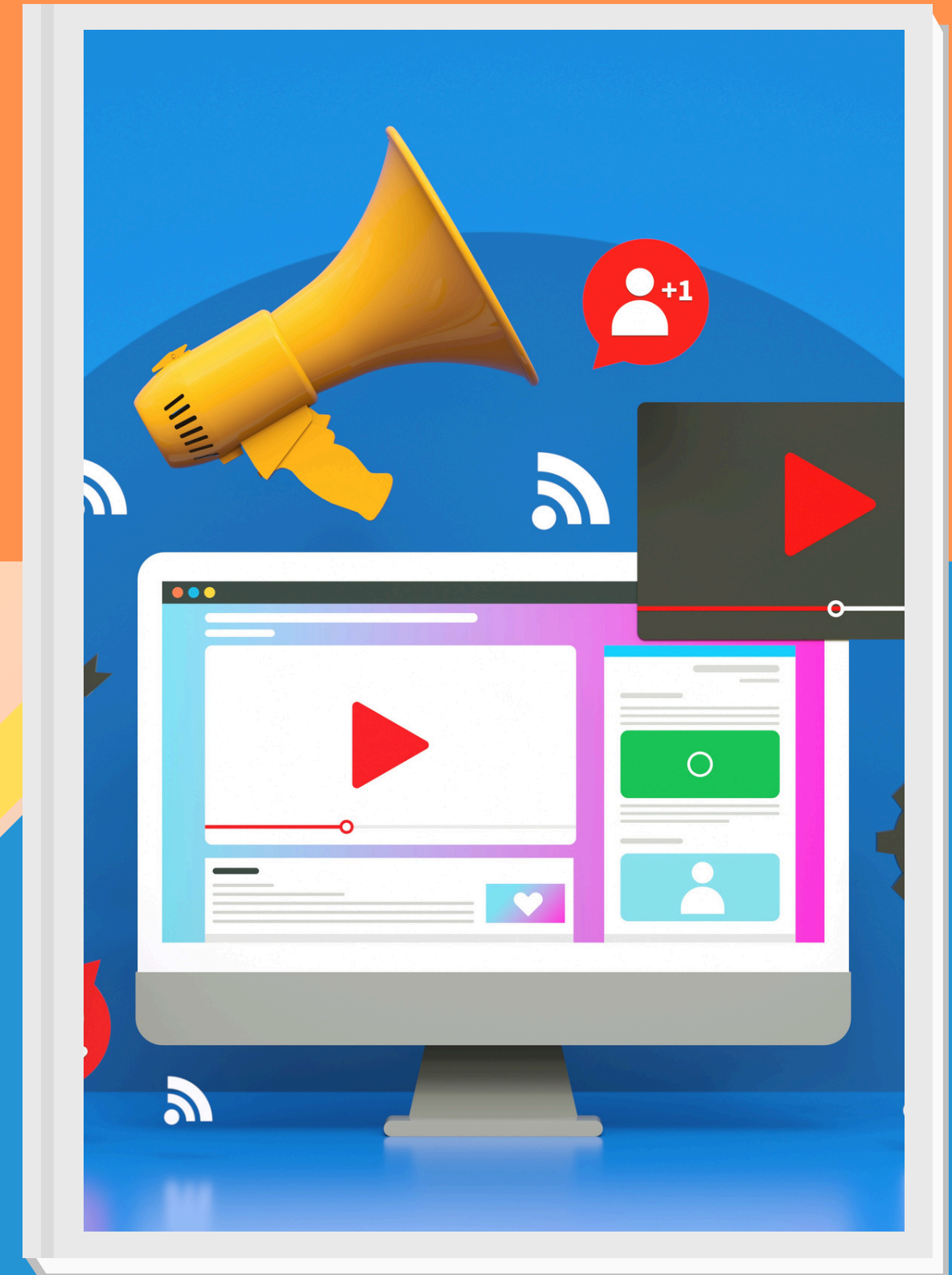


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INTRODUCTION

Digital Marketing Agency



In today's fast-paced digital landscape, having a strong and engaging online presence is crucial for any business.

At AlinClick, we specialize in providing top-notch social media and marketing services that help businesses thrive in the digital world.

AlinClick was created with a mission to transform how brands connect with their audiences and achieve their marketing goals through innovative strategies and high-quality content.

ABOUT US

Digital Marketing Agency

Aliclick is more than just a social media agency; we are your partners in growth and success. Our team of experienced professionals brings together expertise in digital marketing, social media management, content creation, and multimedia production. We are committed to delivering customized solutions that reflect your brand's unique voice and resonate with your target audience.



PROFESSIONAL TEAM

experience social media management, and content creation

COMPREHENSIVE SERVICES

meet your specific goals and needs

PROVEN RESULTS

We believe in transparency and accountability



MARKETING PLAN

- Clear objectives and KPIs
- persona identification.
- Competitive analysis

SOCIAL MEDIA MANAGEMENT

- Account Setup & Optimization
- Content Scheduling
- Performance Reporting

PAID ADVERTISING

- Ad Creation
- Targeting & Retargeting
- Ad Placement & Management

DESIGN & PUBLICATION

- Graphic Design
- Video Production
- Photography

BRANDING SERVICES

- Brand Strategy Development
- Identity Design
- Website Design & Development

CONTENT CREATION

- Multilingual Content Creation
- Writing relevant captions
- Infographics- images - video

HOW WE WORK

Digital Marketing Agency








At Aliclick, we ensure a seamless and effective process to manage your social media and digital marketing needs across multiple platforms, available in Arabic, Russian, and English



HOW WE WORK

Digital Marketing Agency



-  **WE START BY ANALYZING YOUR CURRENT SOCIAL MEDIA PRESENCE ON PLATFORMS & PREPARE A DETAILED REPORT**
-  **BASED ON OUR FINDINGS, WE DEVELOP A CUSTOMIZED MARKETING PLAN ALIGNED WITH YOUR BUSINESS GOALS.**
-  **WE PREPARE A WEEKLY CONTENT PLAN TO ENSURE CONSISTENT AND ENGAGING ACTIVITY WE SUPPORT CONTENT CREATION IN ARABIC, RUSSIAN, AND ENGLISH.**
-  **FOR SPECIFIC CAMPAIGNS, WE DEFINE YOUR TARGET AUDIENCE PERSONA AND CONDUCT COMPETITIVE ANALYSIS.**
-  **WE CREATE ALL NECESSARY MEDIA AND RUN THE CAMPAIGN ACROSS SELECTED PLATFORMS.**

PACKAGES

Digital Marketing Agency



Basic Package

Management of up to 2 social media accounts

15 posts per month (including graphics and copywriting)

Monthly performance report

Basic post and story scheduling

1 photoshoot session

Editing of up to 4 short videos ((up to 30 sec each)

Basic 2 campaign setup

1 Language content

Ideal for startups and small businesses looking to establish their online presence.

Standard Package

Management of up to 4 social media accounts

20 posts per month (including graphics and copywriting)

weekly performance report

Basic post and story scheduling

2 photoshoot session

Editing of up to 8 short videos ((up to 30 sec each)

Basic 2 campaign setup

Basic community management (responding to comments and messages)

Monthly content calendar

1 Language content

Perfect for growing businesses that need a more robust digital strategy and increased content output.

Premium Package

Management of up to 6 social media accounts

30 posts per month (including graphics and copywriting)

Daily performance report

Comprehensive post and story scheduling

4 photoshoot session

Editing of up to 15 short videos ((up to 30 sec each)

Advanced effects, animations, and graphics

Full monthly content calendar with post and story schedules

Running campaigns with 1 landing page analytics and performance reviews

Monthly strategy meeting to align on goals and performance

2 Language content

Designed for established brands seeking comprehensive digital marketing solutions

CONTACT US

Digital Marketing Agency



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